


NOTICE OF A PUBLIC MEETING

PUBLIC NOTICE IS HEREBY GIVEN that a meeting of the **Chillicothe Convention and Visitors Bureau Tourism Board** will be held at City Hall, Chillicothe, Missouri on **Thursday January 18, 2024, at Noon** to consider and act upon the matters on the following agenda and such other matters as may be presented at the meeting and determined to be appropriate for discussion at that time.

1. Call to Order
2. Roll Call
3. Approval of Previous Minutes
4. Approval and Discussion of Invoices, Income, Expenses, and 2024 Budget
5. Discussion regarding
 - a. Board Retreat and Strategic Planning Wrap Up
 - b. Grants
 - c. 2024 Marketing Plan
 - d. Upcoming calendars for welcome center, director, and community
 - e. Website contract options
6. Directors Report including:
 - a. Hotel Updates
 - b. Restaurant Updates
 - c. Attractions Updates
 - d. Social and Website Report
 - e. Sales and PR
 - f. Visitor Report
 - g. Mini Grant Reports
7. Comments, Questions from Board Members and Public
8. Adjournment

Dated this 16th day of January 2024 @ 9:00 am



Amy Hess, City Clerk